Poplar Creek Public Library District

Social Media Policy

Purpose

The Poplar Creek Public Library District (PCPLD) has established social media sites to inform users about programs, events, materials and employment opportunities. While PCPLD encourages dialogue, it respectfully requests that commenters be mindful that its social media sites are open to the public.

PCPLD's social media sites are designated as limited public forums for the purpose of discussing Library-related programs, services, events, and initiatives. While members of the public are welcome to comment, participation is subject to the content restrictions set forth in this Policy.

Content Restrictions

PCPLD reserves the right to restrict or remove content that violates this Policy or applicable law. Content will not be removed solely because it expresses disagreement with the Library, its policies, or its staff. Moderation will be applied in a viewpoint-neutral manner consistent with the categories listed below. Content and comments on PCPLD's social media accounts containing any of the following are not allowed:

- Unsolicited commercial solicitations, repetitive promotional postings, or spam that are unrelated to Library programs, services, or events. Political campaign activity, including the promotion or opposition of any candidate for public office or ballot measure, in violation of applicable law, including the State Officials and Employees Ethics Act (5 ILCS 430/1 et seq.)
- Spam such as junk mail or links to malware or viruses
- Obscene, sexual or, pornographic content and/or language
- Material that violates an intellectual property interest (i.e., copyright or trademark)
- Content that promotes, fosters, or perpetuates discrimination and/or harassment by the government on the basis of race, color, marital status, religion, national origin, sex, disability, age, sexual orientation, creed, ancestry or any other protected category
- Content or conduct that violates any federal, state, or local law or encourages illegal activity
- Actual defamation
- True threats to any person

Disclaimer

PCPLD is not responsible or liable for the content of postings by third parties on any PCPLD sponsored social media site, and postings do not reflect the opinions or positions of PCPLD, its employees, or its Board of Trustees. Users who repeatedly violate this Policy may be temporarily or permanently restricted from commenting or blocked from PCPLD social media sites. Violations may be documented for records retention and legal compliance purposes.

All comments posted to any PCPLD social media site are bound by the social media platform's terms of use.

Users who enter private or personal information on PCPLD social media sites do so at their own risk, and PCPLD is not responsible for any damages resulting from the public display of, or failure to remove, private or personal information. Content posted on PCPLD social media sites may be subject to disclosure under the Illinois Freedom of Information Act and retention under the Local Records Act. The

Library may document or retain removed content and user restrictions in accordance with applicable records retention requirements. PCPLD reserves the right to use your posted name, profile picture, and the content of any posting you make without compensation to you or liability on the part of PCPLD.

Direct comments or concerns to socialmedia@pclib.org

This Policy may be amended from time to time without further notice.

Approved July 16, 2015, Amended/Adopted August 18, 2016, June 15, 2017, June 21, 2018, August 15, 2019, August 19, 2021, October 20, 2022; May 16, 2024; February 19, 2026